



# THE SALTMARSH PROJECT

Saltmarsh Activity Poll Results  
84 Responses  
31st March, 2023



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## Thank you to the 84 Dart lovers who took our poll!

This quick and easy poll invited Dart lovers to help shape our partner restoration project, Living Dart: The Saltmarsh Project. Meeting people where they are—respecting where they're currently at in their life journey, not where we want them to be—and understanding how they would like to be involved at this stage was an important part of our research.

In order to demonstrate support in some way for the Dart Estuary's saltmarshes, we asked, “Which activities could you currently see yourself doing?”

The top five responses were:

1. Mention saltmarsh next time I meet a friend for coffee (80%)
2. Encounter interpretive signs as I walk or hike (78.5%)
3. Sign and share the Dart Charter (73.8%)
4. Listen to subject-specific podcasts (72.5%)
5. Take part in a one-off, guided saltmarsh meeting (71.2%)

The two runners up were 'Go on a guided boat or 12-seater canoe tour, ticketed (70.9%)' and 'Sign a petition, e.g. message to UN Water Conference (68%)'. Details of the responses can be found on the following pages.

For more information about this project or to get involved, please contact BLC via our website, [bioregion.org.uk](http://bioregion.org.uk)



## Learning

80 out of 84 answered

Listen to subject-specific podcasts 58 resp. 72.5%



Watch a webinar 53 resp. 66.2%



Visit a landmark public artwork at the estuary 50 resp. 62.5%



Visit an art installation in a public space 48 resp. 60%



Interact with existing resources, like an app 40 resp. 50%



3D virtual experience 20 resp. 25%





## Sharing

80 out of 84 answered

Mention saltmarsh next time you meet a friend for coffee 64 resp. 80%



Share images, a short film and/or posts 54 resp. 67.5%



Amaze your friends with a key fact 51 resp. 63.8%



Share resources with an aligned interest group 43 resp. 53.8%



Visit a virtual art exhibition 36 resp. 45%





## Convening

80 out of 84 answered

Take part in a one-off, guided saltmarsh meeting (large group) 57 resp. 71.2%



Sign a petition, e.g. message to UN Water Conference (Avaaz) 55 resp. 68.8%



Take part in a regular, guided 'Living Dart' meeting (small group) 43 resp. 53.8%



Be active within a network 39 resp. 48.8%



Invite people to create a project with you 23 resp. 28.8%





## Exploring

79 out of 84 answered

Encounter interpretive signs as you walk or hike

62 resp. 78.5%



Go on a guided boat or 12-seater canoe tour (ticketed)

56 resp. 70.9%



Go on a self-guided kayak tour

44 resp. 55.7%



Go on a guided paddleboard tour

21 resp. 26.6%





## Becoming an ambassador

80 out of 84 answered

Sign and share the Dart Charter

59 resp. 73.8%



Join in a guided litter pick

54 resp. 67.5%



Get some training so you can help with restoration

51 resp. 63.8%



Support a non-profit already doing aligned restoration work

40 resp. 50%



Advocate for more Government resources

37 resp. 46.2%



Skill up to become a volunteer guide (boat, canoe, kayak)

19 resp. 23.8%

